

Equality Impact Assessment Toolkit (January 2021)

Section 1: Your details

EIA Lead Officer: Colin Irlam - Strategic Transport Project Manager

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Head of Section: Julie Barnes – Lead Commissioner Strategic Transport & technology

Chief Officer: David Hughes – Director for Regeneration and Place

Directorate: Regeneration and Place

Date: Oct 2023

Section 2: What Council proposal is being assessed?

The proposed Parking Strategy for the borough. A parking strategy will lay a critical role to support safe and effective management of the highway network within the wider context of sustainable economic growth and regeneration.

The development of an effective parking strategy is critical to align with and support other strategies and plans to encourage and support sustainable economic growth and regeneration of the borough, including the emerging local plan, Birkenhead 2040 and the environment and climate emergency declaration.

A parking strategy is required to support the development and implementation of future parking policies and interventions for all modes. The parking strategy provides the framework for policies and interventions to hang from and be developed in more detail, which would be subject to further evidence and their own consultation and approval.

The Liverpool City Region Combined Authority is developing the Local Transport Plan 4 for the region which will set out plans, policies and ambitions for transport services and transport investment in the Liverpool City Region until 2040. The council's parking strategy will be one of the strategy documents to support the transport plan for the region.

Section 2a: Will this EIA be submitted to a Committee meeting? Yes.

If 'yes' please state which meeting and what date

5th December 2023

Hyperlink to where your EIA is/will be published on the Council's website

<https://www.wirral.gov.uk/communities-and-neighbourhoods/equality-impact-assessments>

Section 3: Does the proposal have the potential to affect..... (please tick relevant boxes)

- Services**
- The workforce**
- Communities**
- Other** (please state eg: Partners, Private Sector, Voluntary & Community Sector)

Anyone who travels in the borough

If you have ticked one or more of above, please go to section 4.

- None** (please stop here and email this form to your Chief Officer who needs to email it to engage@wirral.gov.uk for publishing)

Section 4:

Could the proposal have a positive or negative impact on any protected groups (age; disability; gender reassignment; marriage and civil partnership; pregnancy and maternity; race; religion or belief; sex; sexual orientation)?

You may also want to consider socio-economic status of individuals.

Please list in the table below and include actions required to mitigate any potential negative impact.

Which group(s) of people could be affected	Potential positive or negative impact	Action required to mitigate any potential negative impact	Lead person	Timescale	Resource implications
Gender / Disability / Age	Rationalising and adapting under-used car parks across the borough	Negative impact – rationalisation of parking might make car parking spaces further away from locations for people with mobility issues and families with children in prams / buggy's	Senior Network Operations Manager	Short term	Staff resource
All	Standardised parking charges across the borough going forward.	Positive impact – standardising prices will make understanding the cost of parking easier	Senior Network Operations Manager	Short term	Staff resource
All	Optimising parking charges across the borough to manage demand and invest the surplus into more sustainable travel options and alternatives to using private cars.	Positive impact – improving access to locations for those without access to a motor vehicle	Senior Network Operations Manager	Short term	Staff resource

All	Variable pricing systems for parking across the borough. This could include expanding the existing parking app to facilitate easy use of the new parking system.	Negative impact – using a smart phone and an app might be confusing to use or might not have access to a smart phone.	Senior Network Operations Manager	Short term	Staff resource / availability of app (procurement)
All	Applying variable pricing systems for parking across the borough. This could include expanding the existing parking app to facilitate easy use of the new parking system.	Negative impact – using a smart phone and an app might be confusing to use or might not have access to a smart phone.	Senior Network Operations Manager	Short term	Staff resource / availability of app (procurement)
All	Developing and operating various Smart Mobility Hubs for various locations across the borough. This should include multimodal services and facilities to provide multiple travel options.	Positive impact – improving access to locations for those without access to a motor vehicle	Senior Network Operations Manager	Medium / Long term	Staff resource / availability of app (procurement)
All	Plans to introduce further secure parking facilities cycles, e-bikes, e-cargo bikes, motorcycles, car clubs and micromobility services.	Positive impact – improving access to locations for those without access to a motor vehicle	Senior Network Operations Manager	Medium / Long term	Staff resource, procurement of private sector suppliers to hire vehicles
Disability / Age	Plans to introduce further secure parking facilities cycles, e-bikes, e-cargo bikes, motorcycles, car clubs and micromobility* services. <small>*micromobility devices can include e-bikes, scooters, pedal assisted bikes and operate as part of a shared service such as bike hire.</small>	Negative impact - Micromobility might cause conflict with people with visual or hearing impairment or mobility issues if using footways incorrectly.	Senior Network Operations Manager	Medium / Long term	Staff resource, procurement of private sector suppliers to hire vehicles
Disability / Age	Plans to introduce charging facilities for electric vehicles, both on-street and in public car parks and potential new smart mobility hubs.	Negative impact – trailing cables could cause a trip hazard to those with visual impairment or mobility issues	Senior Network Operations Manager	Short term	Staff resource, procurement of private sector suppliers for chargepoints
All	Operating a Workplace Parking Levy for various locations across the borough.	Positive impact – improving access to locations for those	Senior Network	Medium / Long term	Staff resource /

		without access to a motor vehicle	Operations Manager		legal
Disability / Age	Opportunities for implementing Public Space Protection Orders for various locations across the borough to manage nuisance parking. The council should also look to enforce existing parking regulations as much as possible.	Positive impact – the policy would discourage pavement parking which would enable those with visual impairment, mobility issues or young children in prams to remain on footways	Senior Network Operations Manager	Short term	Staff resource / legal
All	Opportunities for implementing targeted new coach parking facilities for the above locations across the borough. This should be undertaken with the ongoing development of the masterplans for some of these areas.	Positive impact – improving access to locations for those without access to a motor vehicle	Senior Network Operations Manager	Short term	Staff resource
All	The council will ringfence any surplus parking revenues for investment into more sustainable travel options and alternatives to using private cars, as well as the running of the new parking measures so as to help finance the overall parking strategy.	Positive impact – improving access to locations for those without access to a motor vehicle	Senior Network Operations Manager	Short term	Staff resource

Section 4a: Where and how will the above actions be monitored?

The above actions are a high level assessment on the overall strategy. The individual operational measures in support of the strategy will be the subject of future reports to the relevant committee. Further detailed equality impact assessments will be undertaken on those individual measures as appropriate and the proposed approach to the monitoring of those impacts will be detailed in future assessments.

Section 4b: If you think there is no negative impact, what is your reasoning behind this?

N/A

Section 5: What research / data / information have you used in support of this process?

~~EIA from other local authorities in relation to their parking strategies~~ We have used information from neighbouring authorities and the local consultations that were held recently.

Section 6: Are you intending to carry out any consultation with regard to this Council proposal?

The strategy has been subject to two phases of consultation the results of the second phase will be reported as part of the proposed strategy.

If 'yes' please continue to section 7.

If 'no' please state your reason(s) why:

(please stop here and email this form to your Chief Officer who needs to email it to engage@wirral.gov.uk for publishing)

Section 7: How will consultation take place and by when?

The phase 2 of consultation and engagement provided the public and stakeholders with the update regarding the parking study work undertaken to date with results from the first phase

of consultation and sought views specifically around the proposed interventions. The consultation ran from the 7 August 2023 to the 25 September 2023.

Before you complete your consultation, please email your preliminary EIA to engage@wirral.gov.uk via your Chief Officer in order for the Council to ensure it is meeting it's legal publishing requirements. The EIA will need to be published with a note saying we are awaiting outcomes from a consultation exercise.

Once you have completed your consultation, please review your actions in section 4. Then email this form to your Chief Officer who needs to email it to engage@wirral.gov.uk for publishing.

Section 8: Have you remembered to:

- a) **Select appropriate directorate hyperlink to where your EIA is/will be published** (section 2a)
- b) **Include any potential positive impacts as well as negative impacts?** (section 4)
- c) **Send this EIA to engage@wirral.gov.uk via your Chief Officer?**
- d) **Review section 4 once consultation has taken place and sent your updated EIA to engage@wirral.gov.uk via your Chief Officer for re-publishing?**